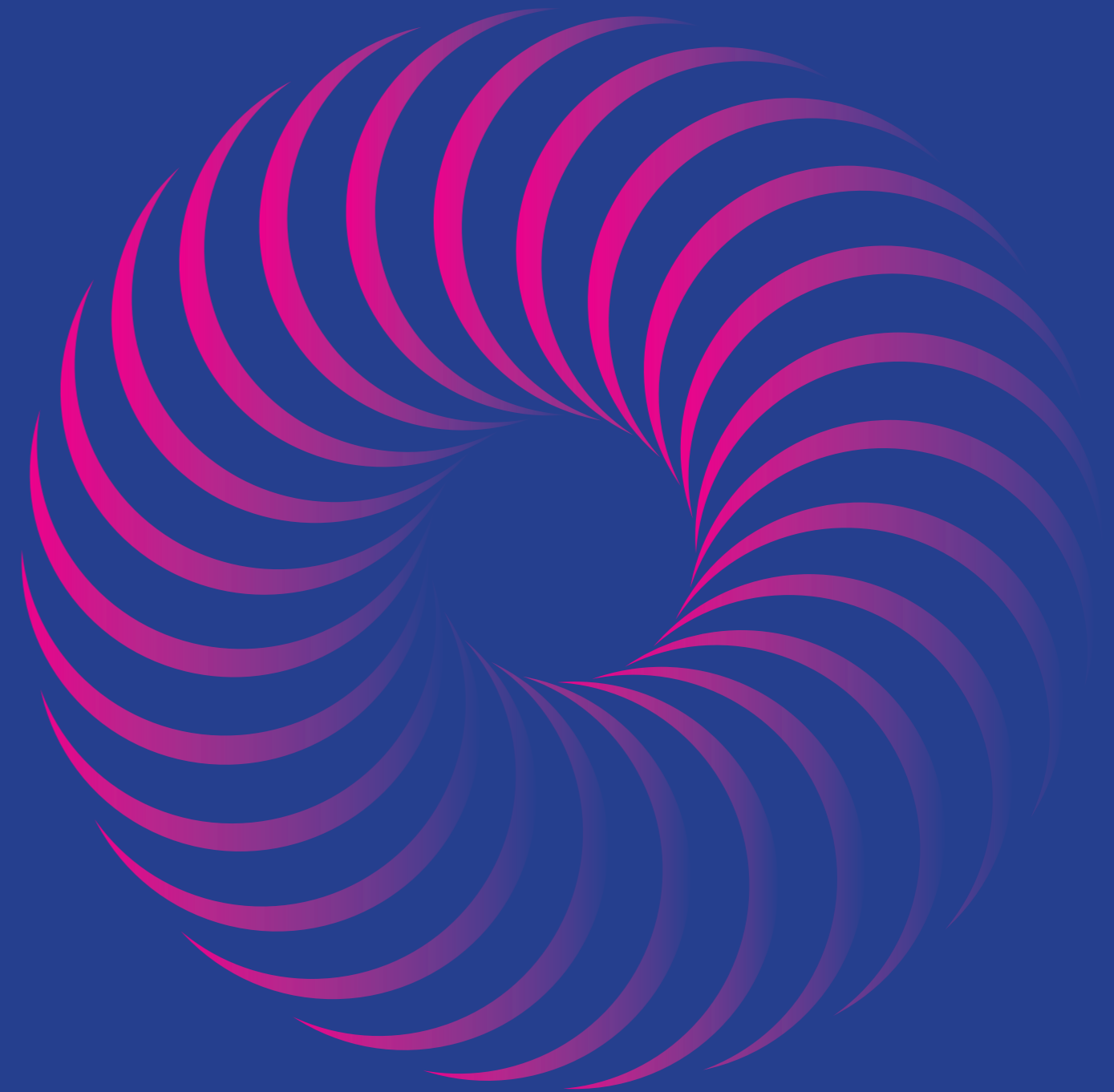


UK Institutional Market Study The 2018 Report



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INTRODUCING THE UK INSTITUTIONAL MARKET STUDY

The UK Institutional Market Study (UKIMS) was launched in 2015 to provide a deeper understanding of trends in pension fund investments and how investment houses can effectively communicate, influence and engage with this audience. The project is a mixture of quantitative and qualitative research, which takes place over a 12-month period, matching the pace and dynamics of the market. With each wave of UKIMS, Research in Finance (RiF) looks to provide cutting-edge insight on the topics most relevant to institutional investors.

UKIMS focuses on the views and behaviours of pension investment decision makers and influencers: investment consultants, scheme managers and CIOs, trustees and professional trustees.

This respected industry study covers a real array of topics, from likely changes in asset allocation and attitudes to Environmental, Social and Governance (ESG) to information and communication preferences. These include:

MARKET VIEWS:

- Expected asset allocation changes over the next 12-24 months
- Specific views for a range of investment areas, including alternatives and Diversified Growth Funds (DGFs)
- Current popularity of passive investing and direction of travel
- Perceived market leaders across asset classes
- Sentiment around ESG investing

MEDIA:

- Trusted sources of information/fund analysis
- Trade magazines/websites read/visited
- Events attended, both investment house-led and trade/industry

COMMUNICATION:

- Content and contact from investment houses valued by schemes and consultants e.g. whitepapers, events, portfolio information, trustee training, factsheets etc.
- The leading investment houses for thought leadership and reasons behind perception

UKIMS: The 2018 Report details trends across these topic areas and includes commentary from influential industry figures, including:

- Richard Butcher, Managing Director of PTL Trustees
- Caroline Escott, Policy Lead: Investment and DB at the PLSA
- Phil Farrell, Partner at Quantum Advisory
- Jon Hatchett, Partner at Hymans Robertson
- Christopher Inman, Investment Principal at Aon Hewitt
- Patrick McCoy, Head of Investment at Xafinity Punter Southall
- Kenny Nicoll, Director at Redington
- Cliff Speed, Chief Investment Officer at The Pensions Trust

For more information on this industry-leading market report, please contact:

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